

PRESS RELEASE

**THE BOARD OF DIRECTORS APPROVES
THE FIRST-HALF FINANCIAL STATEMENTS TO 30 JUNE 2010
AND THE REORGANISATION OF IDEA ALTERNATIVE INVESTMENTS**

- *Net Asset Value (NAV) of EUR 2.67 per share (vs. EUR 2.68 per share at 31 March 2010 and EUR 2.65 per share at 31 December 2009)*
- *Group net profit of EUR 1.5 million (vs. loss of EUR 11.2 million in the first half of 2009) and comprehensive income (IAS 1) of EUR 8.2 million (vs. EUR 16.8 million)*
- *Plan approved for the demerger of IDeA Alternative Investments, under which DeA Capital should gain control of the holding company IDeA AI, and Investitori Associati SGR and Wise SGR should again become controlled by their respective managers*

Analysis of Consolidated Results to 30 June 2010

Milan, 27 August 2010 – The Board of Directors of DeA Capital S.p.A. met today to examine and approve the first-half financial statements to 30 June 2010.

- At the end of the first half of 2010, **NAV** was EUR 2.67 per share, compared with EUR 2.68 per share at 31 March 2010 and EUR 2.65 per share at 31 December 2009. Total NAV (Group shareholders' equity) was EUR 787.3 million, net of own shares held in the portfolio. Own shares totalled 17,542,992 at 30 June 2010, equivalent to 5.7% of the share capital. Of these, 5,752,695 shares (1.9%) have been allocated to the second tranche of the payment in shares for the acquisition of FARE Holding.
- At 30 June 2010, the **investment portfolio** totalled EUR 825.9 million, down from EUR 831.5 million at 31 March 2010 and EUR 828.4 million at 31 December 2009. The portfolio comprises private equity investments (EUR 557.0 million), units in funds (EUR 119.5 million) and holdings in the alternative asset management sector (EUR 149.4 million).
- **Assets under management** at 30 June 2010 amounted to EUR 2.98 billion for First Atlantic Real Estate and EUR 2.23 billion for IDeA Alternative Investments (aggregated figure).
- **Group net debt** came in at EUR 29.7 million, compared to net debt of EUR 34.9 million at both 31 March 2010 and 31 December 2009. This improvement is largely due to the receipt of dividends from equity investments.
- The **Group** registered **net profit** of EUR 1.5 million, versus a loss of EUR 11.2 million in the first half of 2009. The result is the combined effect of private equity investment (EUR 5.8 million), alternative asset management (EUR 1.7 million), net of the effect of the purchase price allocation (PPA) of FARE Holding and IDeA, and holding company costs (structure costs and financial charges) of EUR 6.0 million. Excluding the above-mentioned effect of the PPA (EUR -2.5 million), alternative asset management would have made a contribution of EUR +3.4 million to the group's net result.
- **Comprehensive income – IAS 1 (Statement of Performance)** – which reflects fair value adjustments of the investment portfolio, booked directly under shareholders' equity, in accordance with IAS/IFRS – came in at EUR 8.2 million, compared with income of EUR 16.8 million in the same period of the previous year. This is mainly attributable to the increase in the fair value of the IDeA I Fund of Funds and Steppstone (Blue Skye) of EUR 6.8 million and EUR 2.3 million respectively, before taxes.

- **Reorganisation of IDeA Alternative Investments S.p.A. (IDeA AI):** The DeA Capital Board of Directors today approved a proposal to reorganise and simplify the corporate structure of IDeA AI, in which it holds a 44.36% stake, through a demerger. At the same time, the IDeA AI Board of Directors approved the project for a partial, non-proportional demerger, under which Investitori Associati SGR and Wise SGR will again become controlled by the management of Investitori Associati SGR and Wise SGR respectively, in return for the cancellation of the stakes held by these shareholders in IDeA AI. The demerger is subject to the approval of the IDeA AI shareholders' meeting and the authorisation of the competent authorities. Agreements are also currently being discussed with IDeA AI's other private shareholders (who hold a total of 4.87% of the company's capital, before the demerger) in order to allow DeA Capital to own 100% of the company's capital, when the transaction is completed.

With regard to the regulatory requirements set out in art. 36 of the Market Regulation on conditions for the listing of parent companies of companies formed or regulated by laws of non-EU countries and of significant importance in the consolidated accounts, it is hereby noted that no group company falls within the scope of the above-mentioned provision.

Furthermore, conditions prohibiting listing pursuant to art. 37 of the Market Regulation relating to companies subject to the management and coordination of other parties do not apply.

In accordance with the legislation in force, the **Half-Year Report to 30 June 2010** will be made available to the public by 30 August 2010 at the company's headquarters and on the website: www.deacapital.it.

DECLARATION OF THE MANAGER IN CHARGE OF PREPARING THE COMPANY'S ACCOUNTS

Manolo Santili, Chief Financial Officer, the manager responsible for drawing up the company's accounting statements, hereby declares, pursuant to art. 154-bis, para. 2 of the Testo Unico della Finanza law, that the information contained in this press release accurately represents the figures in the company's accounting records.

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DeA Capital (www.deacapital.it), With an investment portfolio of over EUR 800 million and assets under management of around EUR 5.2 billion, DeA Capital S.p.A. is currently one of Italy's largest alternative investment operators. The company, active in both the Private Equity Investment and Alternative Asset Management businesses, heads the De Agostini Group activities in these areas and is listed on the STAR segment of the Borsa Italiana.

The group's operating performance and financial position at 30 June 2010 are summarised below. The results of the main direct and indirect subsidiaries are also provided.

Consolidated Balance Sheet

(Euro thousand)	June 30, 2010	December 31, 2009
ASSETS		
Non-current assets		
Intangible and tangible assets		
Goodwill	73,341	74,360
Intangible assets	5,604	9,102
Property, plant and equipment	449	478
Total intangible and tangible assets	79,394	83,940
Investments		
Investments valued at equity	343,107	345,372
Other available-for-sale companies	242,401	239,917
Available-for-sale funds	90,982	83,776
Other available-for-sale financial assets	304	304
Total Investments	676,794	669,369
Other non-current assets		
Deferred tax assets	311	279
Financial loan and receivables	2,775	2,662
Other non-current assets	-	-
Total other non-current assets	3,086	2,941
Total non-current assets	759,274	756,250
Current assets		
Trade receivables	3,162	2,045
Available-for-sale financial assets	15,809	15,779
Financial receivables	2,971	-
Tax receivables	3,780	3,199
Other receivables	1,808	2,952
Cash and cash equivalents	98,416	98,874
Total current assets	125,946	122,849
Total current assets	125,946	122,849
Assets relating to joint ventures	63,630	66,019
Held-for-sale assets	-	-
TOTAL ASSETS	948,850	945,118
SHAREHOLDERS' EQUITY AND LIABILITIES		
SHAREHOLDERS' EQUITY		
Net equity Group	787,278	780,195
Minority interests	663	692
Shareholders' equity	787,941	780,887
LIABILITIES		
Non-current liabilities		
Deferred tax liabilities	1,750	2,845
Provisions for employee termination benefits	763	634
Long term financial loans	145,028	146,712
Total non-current liabilities	147,541	150,191
Current liabilities		
Trade payables	2,735	2,289
Payables to staff and social security organisations	1,620	1,084
Current tax	491	135
Other tax payables	944	1,414
Other payables	681	476
Short term financial loans	4,632	5,497
Total current liabilities	11,103	10,895
Liabilities relating to joint ventures	2,265	3,145
Held-for-sale liabilities	-	-
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES	948,850	945,118

Consolidated Income Statement

(Euro thousand)	First Half 2010	First Half 2009
Alternative Asset Management fees	9,765	9,129
Alternative Asset Management fees -joint ventures	3,399	2,423
Income from equity investments	3,216	(6,398)
Income from equity investments - joint ventures	228	390
Other investment income/expense	318	(5)
Income from services	4,369	3,643
Other income	93	173
Other income - joint ventures	12	355
Personnel costs	(6,857)	(5,792)
Service costs	(5,783)	(5,278)
Depreciation, amortization and impairment	(3,606)	(5,260)
Joint ventures costs and expenses (excluding taxes)	(2,275)	(1,257)
Other expenses	(260)	(396)
Financial income	561	781
Financial expenses	(3,398)	(2,335)
PROFIT/(LOSS) BEFORE TAX	(218)	(9,827)
Income tax	2,358	(616)
Income tax-joint ventures	(499)	(629)
PROFIT/(LOSS) FOR THE PERIOD FROM CONTINUING OPERATIONS	1,641	(11,072)
Profit (Loss) from discontinued operations/held-for-sale assets	0	0
PROFIT/(LOSS) FOR THE PERIOD	1,641	(11,072)
- Group share	1,476	(11,153)
- Minority interests	165	81
Earnings per share, basic (€)	0.005	(0.038)
Earnings per share, diluted (€)	0.005	(0.038)

Statement of Comprehensive Income

(Euro thousand)	June 30, 2010	June 30, 2009
Profit/(loss) for the period (A)	1,641	(11,072)
Gains/(Losses) on fair value of available-for-sale financial assets	8,235	30,201
Share of other comprehensive income of associates	(1,462)	(2,291)
Other comprehensive income, net of tax (B)	6,773	27,910
Total comprehensive income for the period (A)+(B)	8,414	16,838
Total comprehensive income attributable to:		
- Group share	8,249	16,757
- Minority interests	165	81

Consolidated Cash Flow Statement

(Euro thousand)	First Half 2010	First Half 2009
CASH FLOW from operating activities		
Investments in funds and shareholdings	(3,252)	(22,056)
Acquisitions of subsidiaries net of cash acquired	(667)	0
Capital reimbursements from funds	4,136	1,785
Proceeds from the sale of investments	0	0
Interest received	295	722
Interest paid	(1,275)	(495)
Cash distribution from investments	533	786
Realized gains (losses) on exchange rate derivatives	(576)	(526)
Taxes paid	(1,565)	(4,398)
Taxes refunded	0	0
Dividends received	2,661	6,782
Management and performance fees received	9,830	9,129
Revenues for services	2,857	8,108
Operating expenses	(10,509)	(12,958)
Net cash flow from operating activities	2,468	(13,121)
CASH FLOW from investment activities		
Acquisition of property, plant and equipment	(44)	(6)
Sale of property, plant and equipment	0	0
Purchase of licenses	(2)	(2)
Net cash flow from investing activities	(46)	(8)
CASH FLOW from financing activities		
Acquisition of financial assets	0	(6,973)
Sale of financial assets	160	9,986
Share capital issued	0	0
Share capital issued:stock option plan	0	0
Own shares acquired	(160)	(4,028)
Own shares sold	0	0
Interest from financial activities	0	0
Pass through arrangement	0	0
Dividends paid	(2,880)	(2,723)
Warrant	0	316
Bearing Loan	0	0
Bank loan	0	100,000
Net cash flow from financing activities	(2,880)	96,578
CHANGE IN CASH AND CASH EQUIVALENTS	(458)	83,449
CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	98,874	59,873
Cash and cash equivalents relating to held-for-sale assets	0	0
Cash and cash equivalents at beginning of period	98,874	59,873
EFFECT OF CHANGE IN BASIS OF CONSOLIDATION: CASH AND CASH EQUIVALENTS	0	0
CASH AND CASH EQUIVALENTS AT END OF PERIOD	98,416	143,322
Held-for-sale assets and minority interests	0	0
CASH AND CASH EQUIVALENTS AT END OF PERIOD	98,416	143,322

Summary of results (100%) of the main direct and indirect subsidiaries

- **Générale de Santé (82.8%-owned by parent company Santé SA)**

Générale de Santé, France's leading private healthcare provider, whose shares are listed on the Paris Stock Exchange, constitutes the leading French network of private hospitals, and includes a total of around 110 clinics, with 21,500 employees.

Générale de Santé (EUR million)	First half	First half	% chg.
	2010	2009	
Revenues	1,004	1,053	-4.7
EBITDAR	203	200	+1.5
EBITDA	138	133	+3.6
EBIT	106	74	+43.7
Group net profit	59	24	+147.5
Net financial debt	-899	-1,015	-11.4



Carrying value of DeA Capital stake in Santé SA (42.9%) at 30 June 2010: EUR 292.7 million.

- **Migros TAŞ (97.9%-owned by parent company Kenan Investments)**

Migros was established in 1954, and is Turkey's biggest food retailer, accounting for around 22% of the large-scale food retailing market, a sector that is continuing to grow at the expense of traditional operators. Migros currently operates 1,700 stores thanks to its presence in all seven regions of Turkey, as well as in Azerbaijan, Kazakhstan, Kyrgyzstan and Macedonia.

Migros (TRY million)	First	First	% chg.
	quarter	quarter	
	2010	2009	
Revenues	1,434	1,279	+12.1
EBITDA	81	97	-16.8
EBIT	51	62	-18.6
Group net profit	59	62	-5.9
Net financial debt	-1,367 (**)	ns	ns



(*) Figures provided are to 31 March 2010, pending the publication of data to 30 June 2010; (**) Kenan consolidated figure: TRY -1,298 million

Carrying value of DeA Capital stake in Kenan Investments SA (17.0%) at 30 June 2010: EUR 208 million.

- **Sigla (41.4%-owned through parent company Sigla Luxembourg)**

The Sigla Group was founded in 1982 and specialises in providing salary-backed loans (CQS) and personal loans. The group, which offers its services as a benchmark operator for households, provides finance to all customer categories with a variety of products. It operates all over Italy, mainly through a network of agents.

Sigla (EUR million)	First half	First half	% chg.
	2010	2009	
Loans to customers*	104.0	133.6	-22.2
Revenues from loans to customers	4.8	8.9	-45.8
Revenues from CQS	3.1	2.3	+33.7
Group net profit	-0.1	0.4	n.a.



(*) Excluding salary-backed loans business (CQS): EUR 54.3 million lent in 1H 2010 vs. EUR 42.6 million in 1H 2009.

Carrying value of DeA Capital stake in Sigla Luxembourg SA (41.4%) at 30 June 2010: EUR 21.9 million.

- **IDeA Alternative Investments (44.36% owned)**

IDeA Alternative Investments is a holding company that operates in the alternative asset management sector, particularly in the management of private equity funds.

At 30 June 2010, IDeA Alternative Investments had total assets under management of around EUR 2.2 billion (IDeA Capital Funds, Investitori Associati, Soprano and Wise).

IDeA Alternative Investments (EUR million)	First half	First half	% chg.
	2010	2009	
Assets under management	2,227	2,056	+8.3
Fees (aggregate)*	16.4	14.1	+15.4
Net profit (before PPA**)	2.2	3.3	-32.2



(*) IDeA Capital Funds: EUR 5.4 million; Investitori Associati: EUR 6.9 million; Wise: EUR 1.8 million.

(**) Purchase price allocation

In the first half of 2010, DeA Capital's portion of the net profit generated by IDeA Alternative Investments for the period was EUR 0.9 million (44.36%), before PPA amortisation.

Consolidated carrying value of DeA Capital stake in IDeA Alternative Investments (44.36%) at 30 June 2010: EUR 61.0 million.

- **First Atlantic Real Estate Holding (70% owned)**

Established in 1998 by Daniel Buaron, the First Atlantic Real Estate Holding (FARE) group is one of Italy's leading operators by assets under management in the property sector, where it operates as an asset manager, fund manager and advisor, providing an integrated range of value-added services.

The group's main companies, which are wholly owned by FARE Holding, are:

- First Atlantic Real Estate SGR S.p.A., authorised by the Bank of Italy in 2005, which manages five real estate funds, two of which – Atlantic 1 and Atlantic 2-Berenice – are listed and three of which are reserved funds. Total assets under management are around EUR 2.98 billion
- First Atlantic Real Estate S.p.A., which specialises in asset management, property management, project management and agency services for the funds managed by the group and for large international funds.
- FARE NPL, which is active in administering, managing and enhancing the value of non-performing loans for the real estate sector.

First Atlantic Real Estate (EUR million)	First half	First half	% chg.
	2010	2009	
Assets under Management	2,981	2,769	+7.7
Fees	9.8	9.2	+7.1
Other revenues	4.3	3.6	+17.7
Net profit (before PPA*)	3.6	3.8(**)	-4.6

FIRST ATLANTIC
REAL ESTATE

(*) Purchase price allocation; (**) net of extraordinary items.

In the first half of 2010, DeA Capital's portion of the net profit generated by FARE for the period was EUR 2.5 million (70%), before PPA amortisation.

Consolidated carrying value of DeA Capital stake in FARE (100%) at 30 June 2010: EUR 88.4 million, including the exercise of existing options on the remaining 30%.